



Introduction to NoSQL (MongoDB and Elastic)

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July 2017

Outlines (August 2017) :

Big Data and Challenges

- Review and Trends
- Map-Reduce on Large Clusters
- Hadoop Framework Programming
- Spark and Flink Frameworks
- Big Data and Cloud Computing
- Big Data and NoSQL (Frameworks and Security Issue)
 - MongoDB
 - Elasticsearch
 - Titan
- Big Data in the Real World



Big Data and Challenges

Sources and Massive Information

- Characteristics and Trends
 - The year 2015 was a big jump in the world of big data.
 - » Adoption of technologies, associated with unstructured data
 - » Ref: <u>http://www.tableau.com/top-8-trends-big-data-2017</u>?



Big Data and NoSQL Frameworks







- Phone: AT&T 20TB phone call database, wireless tracking
- Consumer: WalMart 70TB database, buying patterns
- WEB: Web crawl of 200M pages and 2000M links, Akamai stores 7 billion clicks per day
- Geography: NASA satellites generate 1.2TB per day



Big Data Retrieval Algorithms

Streaming

- Online Data Management
- Adapt to arbitrary and unstructured Input Data
- Real-Time Analytical Processing (RTAP)



Map-Reduce on Large Clusters

Motivation and Demand:

Tend to be very short, code-wise

Represent a data flow



Map-Reduce (Cont.)

Index: Data Flow



ARTIFICIAL I

Map-Reduce (Cont.)



ARTIFICIAL IN

Map-Reduce (Cont.)

Each step has one Map phase and one Reduce phase

Convert any into MapReduce pattern

Great solution for one-pass computations

Not very efficient for Multi-pass computations and algorithms



Hadoop Framework

4 Features :

- Open Source Framework for Processing Large Data
- Work on Cheap and Unreliable Clusters
- Known in Companies who deal with Big Data Applications
- Compatible with Java, Python and Scala



MapReduce Framework

Assign work for different nodes

Hadoop Distributed File System (HDFS)

- Primary storage system used by Hadoop applications.
- Copies each piece of data and distributes to individual nodes
 Name Node (Meta Data) and Data Nodes (File Blocks)
 - Redundant information (Three times by default)
 - Machines in a given cluster are cheap and unreliable
 - Decreases the risk of catastrophic failure
 - » Even in the event that numerous nodes fail
- Links together the file systems on different nodes to make an integrated big file system (Parallel Processing)

Hadoop V.2: Hadoop NextGen MapReduce (YARN)



ARTIFICIAL I

Hadoop Programming

Java

Full control of MapReduce , Cascading (Open Java Library)

Python , Scala, Ruby

4 Data Retrieval / Query Language

Hive

SQL- Like Language

Pig

HIVE



Data Flow Language (Simple and Out of Small Steps)

Scalding

Library built on top of Scala (Elegant Model)

Big Data Programming

4 R – Java- Python and Scala (Commonly Used)

4 Three References : (Recommended to Read)

- <u>https://www.linkit.nl/knowledge-</u> <u>base/177/4_most_used_languages_in_big_data_projects_Java</u>
- <u>https://www.linkit.nl/knowledge-</u> <u>base/226/4_most_used_languages_in_big_data_projects_R</u>
- <u>https://www.linkit.nl/eng/knowledge-</u> base/196/4_most_used_languages_in_big_data_projects_Python



Table 1

2

ILLIGENCE

ARTIFICIAL I

Platforms & tools for big data analytics in healthcare

Platform/Tool	Description		
The Hadoop Distributed File System (HDFS)	HDFS enables the underlying storage for the Hadoop cluster. It divides the data into smaller parts and distributes it across the various servers/nodes.		
MapReduce	MapReduce provides the interface for the distribution of sub-tasks and the gathering of outputs. When tasks are executed, MapReduce tracks the processing of each server/node.		
PIG and PIG Latin (Pig and PigLatin)	Pig programming language is configured to assimilate all types of data (structured/unstructured, etc.). It is comprised of two key modules: the language itself, called PigLatin, and the runtime version in which the PigLatin code is executed.		
Hive	Hive is a runtime Hadoop support architecture that leverages Structure Query Language (SQL) with the Hadoop platform. It permits SQL programmers to develop Hive Query Language (HQL) statements akin to typical SQL statements.		
Jaql	Jaql is a functional, declarative query language designed to process large data sets. To facilitate parallel processing, Jaql converts "high-level' queries into 'low-level' queries" consisting of MapReduce tasks.		
Zookeeper	Zookeeper allows a centralized infrastructure with various services, providing synchronization across a cluster of servers. Big data analytics applications utilize these services to coordinate parallel processing across big clusters.		
HBase	HBase is a column-oriented database management system that sits on top of HDFS. It uses a non-SQL approach.		
Cassandra	Cassandra is also a distributed database system. It is designated as a top-level project modeled to handle big data distributed across many utility servers. It also provides reliable service with no particular point of failure (http://en.wikipedia.org/wiki/Apache_Cassandra) and it is a NoSQL system.		
Oozie	Oozie, an open source project, streamlines the workflow and coordination among the tasks.		
Lucene	The Lucene project is used widely for text analytics/searches and has been incorporated into several open source projects. Its scope includes full text indexing and library search for use within a Java application.		
Avro	Avro facilitates data serialization services. Versioning and version control are additional useful features.		
Mahout	Mahout is yet another Apache project whose goal is to generate free applications of distributed and scalable machine learning algorithms that support big data analytics on the Hadoop platform.		

Apache Spark Framework

Spark Features (More than Distributed Processing)

- Ease of use, and sophisticated analytics
- In-memory data storage and near real-time processing
- Holds intermediate results in memory
- Store as much as data in memory and then goes to disk

4 Spark vs Hadoop

On top of existing HDFS



- Data sets that are diverse in nature (Text, Videos, …)
- Variety in source of data (Batch v. real-time streaming data).
- 100 times faster in memory, 10 times faster when running on disk.

Apache Spark Framework (Cont.)



Apache Spark Framework (Cont.)

- **4** Compatible with Java, Scala and Python
- Perform Data Analytics and Machine Learning
 - SQL Queries, Streaming Data
 - Machine Learning and Graph Data Processing
 - Spark MLlib, Spark's Machine Learning library
- Spark and data stored in a Cassandra database
 - (Case Study)







Apache Flink is an open source platform Distributed stream and batch data processing."

https://flink.apache.org/

4 The definition in wikipedia:

https://en.wikipedia.org/wiki/Apache_Flink



ARTIFICATE INTERCENCE Apache Flink (Cont.)

4 written in Java and Scala, consists of:

Big data processing engine:

Distributed and scalable streaming dataflow engine

Several APIs in Java/Scala/Python:

DataSet API – Batch processing

DataStream API – Real-Time streaming analytics

Domain-Specific Libraries:

FlinkML: Machine Learning Library for Flink

Gelly: Graph Library for Flink

Table: Relational Queries

FlinkCEP: Complex Event Processing for Flink

ARTIFICIAL INTERLIGENCE Apache Flink (Cont.)



Artification Apache Flink (Cont.)





Machine Learning

Real-Time stream processing



Batch Processing





Big Data and Cloud

Cloud Computing Platform & Services

(Cloudera, Hortonworks, MapR, Azure)



ARTIFICIAL INTERESTIES Big Data and NoSQL

Key-values Stores

Unique key and a pointer to a particular item of data.

Tokyo Cabinet/Tyrant, Redis,

■Voldemort, Oracle BDB (Oracle Big Data Solutions),

Amazon SimpleDB, Riak

Column Family Stores

Very large amounts of data distributed over <u>Many</u> machines.

Cassandra, HBase





Big Data and NoSQL (Cont.)

Document Databases

- Similar to key-value stores,
- Semi-structured documents are stored in formats like JSON
- Allowing nested values associated with each key.
- Document databases support querying more efficiently.

CouchDB, MongoDb



Big Data and NoSQL (Cont.)

4 Graph Database

- Flexible graph model
 - Instead of tables of rows and columns and the rigid structure of SQL
- **4** Scale across multiple machines (Scale Out)
- Neo4J, InfoGrid, Infinite Graph, Titan





ARTIFICIAL INTELLED IN MONGODB Intro

- MongoDB Introduction
 MongoDB is a document oriented
 Leading NoSQL database
- MongoDB Characteristics
 High availability and performance
 Horizontally scalable
 Flexible(dynamic) schemas
 Deep query ability



No complex joins

Tuning

- Uses internal memory for storing the data
- Data is stored in JSON form
- Replication and Sharding
- Indexing any attribute
- Can be used with JavaScript

Where to Use?

- Big Data
- Content Management
- Mobile and Social Infrastructure
- User Data Management
- Data Hub
- Document and Collection concept:
 - A document is a set of key-value pairs
 - Collection is a group of MongoDB documents
 - Documents within a collection with different fields



4 JSON Format

RDBMS	NoSQL
Databae	Database
Table, View	Collection
Row	Document (JSON, BSON)
Column	Field
Index	Index
Join	Embedded Document
Foreign Key	Reference
Partition	Shard

> db.user.findOne({age:39})

```
"_id" : ObjectId("5114e0bd42..."),

"first" : "John",

"last" : "Doe",

"age" : 39,

"interests" : [

    "Reading",

    "Mountain Biking ]

"favorites": {

    "color": "Blue",

    "sport": "Soccer"}
```

MongoDB-Datatypes

String

- This is the most commonly used datatype to store the data
- String in MongoDB must be UTF-8 valid

Integer

- This type is used to store a numerical value
- Integer can be 32 bit or 64 bit depending upon your server

Boolean

■ This type is used to store a Boolean (true/ false) value

Double

This type is used to store floating point values

Min/ Max keys

- This type is used to compare a value
 - Against the lowest and highest BSON elements



MongoDB– Datatypes (Cont.)

🗕 Arrays

This type is used to store arrays or list or multiple values into one key

🖡 Timestamp

Timestamp

Can be handy for recording when a document has been modified or added

 Object

This datatype is used for embedded documents

\rm 🕹 Null

- This type is used to store a Null value
- 🖡 Symbol
 - This datatype is used identically to a string
 - It's generally reserved for languages that use a specific symbol type

🖡 Object ID

This datatype is used to store the document's ID
MongoDB–Datatypes (Cont.)

L Date

- Used to store the current date or time in UNIX time format
- You can specify your own date time
 - By creating object of Date and passing day, month, year into it
- Binary data
 - This datatype is used to store binary data
- L Code
 - This datatype is used to store JavaScript code into the document
- Regular expression
 - This datatype is used to store regular expression



MongoDB–ObjectID

4 Object Id

- _id is 12 bytes hexadecimal number
- Unique for every document in a collection
- 12 bytes are divided as follows
 - 4 bytes timestamp (sec)
 - ■3 bytes machine id
 - 2 bytes process id
 - ■3 bytes incrementer



Incrementing value starting with a random number

If we don't specify the _id parameter

MongoDB assigns a unique ObjectId for this document

MongoDB–Aggregation

Aggregation Pipeline

Map-Reduce



Single Purpose Aggregation Operations



MongoDB- Replication

How Replication Works in MongoDB

MongoDB achieves replication by the use of replica set
 Replica set is a group of two or more nodes
 Generally minimum 3 nodes are required

In a replica set

- One node is primary node
 - Receives all write operations
- Remaining nodes are secondary
 - Apply operations from the primary
 - They have the same data set



MongoDB- Replication (Cont.)

- All data replicates from primary to secondary node
- At the time of automatic failover or maintenance
 - Election establishes for primary and a new primary node is elected
- After the recovery of failed node
 - It again join the replica set and works as a secondary node



MongoDB- Sharding

Distributing data and its replications across multiple machines

- **Why Sharding:**
 - Handling large data sets
 - High throughput operations
 - Horizontal scaling



MongoDB -GridFS

MongoDB specification for storing and retrieving large files
 Such as images, audio files, video files, etc.

- It is kind of a file system to store files
- Store files even greater than its document size

Limit of 16MB

GridFS



mongoDB. MongoDB Atlas

MongoDB Atlas provides all of the features of MongoDB without the operational heavy lifting required for any application.

Features:

MongoDB Atlas is a cloud service

✓ For:

- Running
- Monitoring
- Maintaining
 MongoDB deployments



- \checkmark Allows to quickly provision it in the cloud and only pay an hourly fee
- ✓ Including the provisioning of dedicated servers for the MongoDB instances.

mongoDB MongoDB Atlas (cont.)

Atlas provides:

- ✓ Security features to protect access to your data
- Built in replication for always-on availability
- ✓ Tolerating complete data center failure



- Backups and point in time recovery to protect against data corruption
- ✓ Fine-gained monitoring to let you know when to scale
- ✓ A scale choice of providers, regions and billing options

mongoDB MongoDB Atlas (cont.)



Figure 5: Database monitoring with MongoDB Atlas GUI

mongo DB Mongo DB Atlas (cont.)

Link:

https://www.mongodb.com/cloud/atlas/faq



mongoDB. MongoDB Compass

Easily analyze without requiring knowledge of MongoDB query syntax



MongoDB Compass

Features:

- MongoDB Compass provides users with a graphical view of their MongoDB
- It minimizes performance impact on the database and can produce results quickly
- Write queries to reverse engineer the document structure, field name and data types

mongoDB MongoDB Compass (cont.)

Features:

- Insert/edit/delete/clone documents through the GUI
- Build and visually interact with geo/coordinate data to construct queries in a few clicks of a button
- Visual explain plans to understand the performance of a query
- SSH tunnels to allow users to connect securely from outside of a datacenter firewall
- Can be use for free during development

mongoDB MongoDB Compass(cont.)

- Can be use for free during development
- It is available for production use with MongoDB professional or MongoDB Enterprise Advanced subscriptions

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mongoDB MongoDB Compass(cont.)

Benefit:

- Faster time to market
- Easier project handoffs
- Increased productivity



MongoDB Compass for windows:

https://www.mongodb.com/download-center?jmp=nav#compass

mongoDB MongoDB Compass(cont.)

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	loca l starti	3 hours ago localhost:27017	Port	27017	
99	mon fancl	3 hours ago localhost:27017			
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mongoDB. MongoDB driver

Compatible with:





Scala





• <u>Python</u> 🔁



mongo DB. Full-text search

- ✓ MongoDB began with supporting **Full-Text Search** using **Text Indexes**
- ✓ It has now become an integral part of the product
- ✓ It refers to the <u>full-text database</u> against the search criteria specified by the user
- \checkmark It is not proposed as a complete replacement of search engine databases
- ✓ It used for applications that are built with MongoDB

mongoDB. Index Type

Features:

- Indexes support the efficient resolution of queries
- Without indexes, MongoDB must scan every document of a collection
- Indexes are special data structure
- Stores a small portion of data set in any easy to traverse form
- Stores the value of specific field

mongoDB. Index Type

MongoDB provides different types of indexes for different purposes and different types of content.

Types:

- **Single Field Indexes:** only includes data from a single field of the documents
- **Compound Indexes:** includes more than one field of the documents
- **Multikey Indexes:** is an index on an array field, adding an index key for each value

mongoDB. Index Type (cont.)

Geospatial Indexes and Queries:

- Support location-based searches on data
- Data store as either GeoJSON objects
- **Text Indexes:** Text indexes support search of string content in documents

• Hashed Index:

- Maintain entries with hashes of the values of the indexed field
- Are primarily used with <u>sharded clusters</u> to support hashed shard keys
- **Index Properties:** The properties you can specify when building indexes
- **TTL Indexes:** used for TTL collections, which expire data after a period of time

mongoDB Index Type (cont.)

- **Unique Indexes:** Causes to reject all documents that contain a duplicate value for the indexed field
- **Sparse Indexes:** Does not index documents that do not have the indexed field
- **Index Creation:** The options available when creating indexes
- **Index Intersection:** The use of index intersection to fulfill a query
- **Multikey Index Bounds:** The computation of bounds on a multikey index scan

mongo DB Companies that use MongoDB

- Twitter **y**
- Castlight Health costlight
- Thumbtack 🗡



- IBM IBM.
- Citrix citrix
- T-Mobile ... T-Mobile.
- Zendesk 💦
- SONY SONY



- HTC htc
- Techstars 📩

- Atlassian X
- Udacity U
- BrightRoll BrightRoll
- RetailMeNot *R* •
- Hootsuite 🎬
- SurveyMonkey •



- Shyp 🥣
- Criteo criteo
- MuleSoft 🚫
- HackerRank 🕕

mongoDB. Few clients



- For search suggestions
- Metadata storage
- Cloud management
- Merchandizing categorization

Ecraigslist \checkmark To archive billions of records

source

- ✓ For back-end storage SourceForge front pages,
- ✓ Project pages,
- ✓ And download pages for all projects

To store venues and user 'check-inns' into venues,

Sharding the data over more than 25 machines on Amazon EC2

mongo DB. Pros and Cons - MongoDB

Advantages

Performance

🖌 Document Model



✓ No transaction

y No join

Flexible Schema

Memory limitation

mongoDB

The philosophy behind MongoDB :

- \checkmark To retain as many functionalities as possible
- ✓ While permitting horizontal scale
- Make developer's life easier.

Advantages :

mongo DB.

AGPL license

- ADVANTAGES Every changes to the Mongodb is open sourced to the community.
- Designed for big data storage and query
- Mongodb is a best fit in presence of a lot of data

Aims at Social Network applications, Text Mining, Search Engine, Ad hoc Documents.

Easy to scale out

mongoDB.

Its a breeze in NoSQL database like MongoDB.
 Scale horizontally is hard task in relational database

- ✓ Add as the data and traffic grows
- \checkmark Keep the responsive speed and availability.

Document as basic storage unit

- ✓ A document is just a simple JSON like object,
- ✓ BSON in Mongodb,
- Indexing which implemented by B-Tree,
 Index; on unique field or multiple fields,

No schema in MongoDB

- ✓ Document can have any number of fields
- Fit into the OOP model
 Most programming language support today.

✓ Do a quick developing or prototyping (Python, Ruby and PHP)

Optional strict consistent level

✓ Insertions operation is fire-and-forget

✓ MongoDB supports auto sharding and auto failover,

Simple Querying

- Everything from that one document,
- ✓ No reference to other documents
- ✓ No concept of tables, rows, SQL, schemas

Pros and Cons – MongoDB (Cont.)

Disadvantages :

mongoDB.

Not support transaction

- \checkmark They either all done, or nothing is done.
- RDBMS do this by transaction.
- Disadvantages The relation between MongoDB documents is weak.
- Stream of dependent events (Bank Account !!)
- Many related bank data needs to be modified at the same time.

Not support join operation

RAM limitation

- Size of your database is Limited by virtual memory provided by Operating System and hardware.
- \checkmark For production environment, a 64bits system is a must.

mongoDB What is MongoDB great for?

- RDBMS replacement for Web Applications.
- Semi-structured Content Management.
- Real-time Analytics & High-Speed Logging.
- Caching and High-Scalability

Web 2.0, Media, SAAS, Gaming HealthCare, Finance, Telecom, Government

mongo DB. Not great for?

> Highly Transactional Application

Problems requiring SQL

MongoDB- Security

4 Non-relational data stores

Think NoSQL databases, which by themselves usually lack security

(which is instead provided, sort of, via middleware).
NoSQL(Mongo DB) Security

- History
- Authentication
- Authorization
- Auditing
- Transport Encryption SSL
- MongoDB Secure Development Lifecycle
- Documentation and Notifications
- Future Work

History and Three A''s

- 2.4 offers a much better story around security
- Investing very heavily right now.
- Authentication Who are you?
- Authorization What can you do?
- Auditing

What have you done?





Authentication

Authentication is about proving "who" you are.

Password Authentication:

- This is the only authentication mechanism available in MongoDB version 2.2 and prior
- Still the only version available in the free product
- In 2.4+ this mechanism is called MONGODB-CR



Password Authentication

Use one-way function F

I am "username", let me in



Prove it, here is a random # N

Here is F(N, hash(<mypwd>))

Nobody else could know that, welcome back!

mongod

Knows only my password hash

Hash never transmitted over the network!



External Authentication

□ Use common / standardized authentication

□ SASL: Simple Authentication and Security Layer

- Framework for building authentication
- MongoDB uses the Cyrus sasl2 library

General Section Kerberos (available in the Enterprise Edition)

- GSSAPI
 - Driver support in python, java, C#, Node.js, perl



```
# mongo mongodb.mycompany.com
```

```
> use appDB;
```

}

```
> db.system.users.find();
   {
```

```
"_id": ObjectId("519e842804f5f7f7921dbf89"),
"user": "spencer"
"userSource": "$external",
"roles": ["readWrite", "dbAdmin"]
```



Authorization

Once MongoDB has established "who" you are, authorization is about determining "what" you are allowed to do.

Authorization Roles in 2.2 and Prior

- Database level read-only
- Database level read-write
- System-wide read-only
- System-wide read-write

```
Sample user document:
> db.system.users.find().pretty()
{
    "__id": ObjectId("519e842804f5f7f7921dbf89"),
    "user": "spencer"
    "pwd": "22c83553ed7ce252d8b0c9f716cae4de",
    "readOnly": false
```



Authorization Roles in 2.4

- read
- readWrite
- dbAdmin
- userAdmin
- readAnyDatabase
- readWriteAnyDatabase
- dbAdminAnyDatabase
- userAdminAnyDatabase
- clusterAdmin

The roles that are **bold** can only be granted in the **admin** database.

userAdmin

- The userAdmin role on database "foo" lets you grant any db-level role to any user from the "foo" database (including yourself).
- The userAdminAnyDatabase role lets you grant any role in the system to any user (including yourself).
- This means they can be used to grant yourself roles you didn't previously have!
- This makes userAdmin effectively a super-user
- Access to these roles should be carefully controlled!





Monitor user activity:

- userID added to standard output in 2.4
- No separate audit log
- Much more coming in 2.6



Transport Encryption - SSL

ARTIFICIAL IN



http://docs.mongodb.org/manual/administration/ssl/

Securing your MongoDB Implementation, Spencer Brody



Future

- User-defined roles
- Collection level access control
- Field level access control
- Auditing
- X.509 authentication, for both user and intra-cluster authentication.
- External configuration of user's roles (LDAP)



www.docs.mongodb.com

www.tutorialspoint.com/mongodb

www.codeschool.com/courses/the-magical-marvels-ofmongodb



Started in 2004 Released in 2010 In 2014, 70\$ million in Series C funding And now here is the 5.5.0 release with great components!

What it gives to us?(cont.)

real time data

ARTIFICIAL II

Data flows into your system all the time. The question is ... how quickly can that data become an insight? With Elasticsearch, real-time is the only time.



real time analytics

Search isn't just free text search anymore - it's about exploring your data. Understanding it. Gaining insights that will make your business better or improve your product.



high availability

Elasticsearch clusters are resilient - they will detect and remove failed nodes, and reorganise themselves to ensure that your data is safe and accessible.

multi-tenancy

A cluster can host multiple indices which can be queried independently or as a group. Index aliases allow you to add indexes on the fly, while being transparent to your application.



Big Data and NoSQL Frameworks

What it gives to us?(cont.)

full text search

Elasticsearch uses Lucene under the covers to provide the most powerful full text search capabilities available in any open source product. Search comes with multi-language support, a powerful query language, support for geolocation, context aware did-you-mean suggestions, autocomplete and search snippets.



document oriented

Store complex real world entities in Elasticsearch as structured JSON documents. All fields are indexed by default, and all the indices can be used in a single query, to return results at breath taking speed.



conflict management

Optimistic version control can be used where needed to ensure that data is never lost due to conflicting changes from multiple processes

schema free

Elasticsearch allows you to get started easily. Toss it a JSON document and it will try to detect the data structure, index the data and make it searchable. Later, apply your domain specific knowledge of your data to customise how your data is indexed.



What it gives to us?

restful api

Elasticsearch is API driven. Almost any action can be performed using a simple RESTful API using JSON over HTTP. An API already exists in the language of your choice.



per-operation persistence

Elasticsearch puts your data safety first. Document changes are recorded in transaction logs on multiple nodes in the cluster to minimise the chance of any data loss.

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11.101.31.31 100.2440 101.101.01 0.001 </th			

apache 2 open source license

Elasticsearch can be downloaded, used and modified free of charge. It is available under the Apache 2 license, one of the most flexible open source licenses available.

build on top of apache lucene™

Apache Lucene is a high performance, full-featured Information Retrieval library, written in Java. Elasticsearch uses Lucene internally to build its state of the art distributed search and analytics capabilities.





Who else uses it?(cont.)



Supporting e-commerce search for 60+ countries in 21+languages



Generate Actionable value from game play data and server events



Providing search on azure and powering social dynamics



Delivering a better help experience for over a billion users



Searching Across 800 million listings in sub seconds



Jet Propulsion Laboratory California Institute of Technology

Powering the search for Interplanetary discovery

Who else uses it?



BBC

Supporting e-commerce search for 60+ countries in 21+languages Unlocking yesterday's content for the future of media search · | | · · | | · · CISCO "

Reducing system downtime at the basis of cisco's cloud native



Enhancing user experience by processing over a billion of events every day



∪ B E R Aggregating business metrics to control critical marketplace behaviors And many others...



Big Data and NoSQL Frameworks

A case of usage...(cont.)

Structured search



Big Data and NoSQL Frameworks

A case of usage...(cont.) Enrichment







Big Data and NoSQL Frameworks



ARTIFICAL INTELEERCE A case of usage... Suggestions

GitHub	This repository 👻 d	debian			Sign up Si	gn in
	() elasticsearch/ela	asticsearch#1726	debian package violates naming convention			
elasticse	() elasticsearch/ela	asticsearch#3571	debian package init-script: start-stop-daemon	ne	🛊 Star 4,683 🐉 Fork	1,097
	ິ່ງ") elasticsearch/ela	asticsearch#1681	Debian pkg			
Browse Issues	() elasticsearch/ela	asticsearch#3286	There is no official debian/ubuntu repository		New Issue	$\langle \rangle$
Everyone's Issu	relasticsearch/ela	asticsearch#3500	Elasticsearch should include debian's standa	rd j	1 2 3 19 🕨	0
	່ງ") elasticsearch/ela	asticsearch#1526	Moving debian package to maven		liamaa	
Labels	Search elasticsearch/elasticsearch for 'debian'					n
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breaking	1	Opened by s	1monw 14 hours ago			
bug	11	¹¹ O NoShardAvailableActionException in ES 0.90.3 on startup #370			#3700	
enhancement	10 Opened by richardwilly98 a day ago					b
feature	9					





logstash



- **4** Managing events and logs
- 4 Collect data
- **4** Parse data
- **4** Enrich data

4 Store data (for search and visualize)



Architectural view







elasticsearch



- **4** Store schema less data (create a schema for your data)
- Manipulate your data record by record (use multi-document APIs to o bulk ops)
- Perform Queries/Filters on your data for insights
- Use APIs to monitor the deployment site
- Built-in Full-Text-Search and analysis
- **4** Auto completion
- 4 Percolate API
- 4 Scalability

ARTIFICATE Auto Completion

Auto Completion: FST



ARTIFICIAL INTEREMENT Auto Completion

```
curl -X PUT localhost:9200/hotels/hotel/2 -d
{
  "name" : "Hotel Monaco",
  "city" : "Munich",
  "name suggest" : {
    "input" : [
      "Monaco Munich",
      "Hotel Monaco"
    ],
    "output": "Hotel Monaco",
    "weight": 10
 .
```



Store the queries in Elastic search Pass docs as queries Observe matched queries


- As a simple use case:
- Assume that you tell the customer that he will be notified when plane ticket will be available and cheaper.
- For this case you should store customer's criteria about desired flight.
- When you store flight data, match it against saved percolators.

Percolate API

Store Query

```
curl -XPUT 'localhost:9200/my-index/.percolator/1' -d '{
    "query" : {
        "match" : {
            "message" : "bonsai tree"
        }
    }'
```

Match document

```
curl -XGET 'localhost:9200/my-index/my-type/_percolate'
-d '{
    "doc" : {
        "message" : "A new bonsai tree in the office"
    }
}'
```

ARTIFICIAL INTEREMENT Percolate API

```
{
    "took" : 19,
    " shards" : {
        "total" : 5,
        "successful" : 5,
        "failed" : 0
    },
    "total" : 1,
    "matches" : [
          " index" : "my-index",
          " id" : "1"
        }
    1
```



Snapshot

curl -XPUT "localhost:9200/ snapshot/my backup/snapshot 1?wait for completion=true"

Restore

curl -XPOST "localhost:9200/ snapshot/my backup/snapshot 1/ restore"

Distributed and scalable



curl -X PUT localhost:9200/orders -d '{
 "settings.index.number_of_shards" : 4
 "settings.index.number_of_replicas": 1
}'

Distributed and scalable



Distributed and scalable





Create

```
» curl -X PUT localhost:9200/books/book/1 -d '
{
    "title" : "Elasticsearch - The definitive guide",
    "authors" : "Clinton Gormley",
    "started" : "2013-02-04",
    "pages" : 230
}'
```



Update

```
» curl -X PUT localhost:9200/books/book/1 -d '
{
    "title" : "Elasticsearch - The definitive guide",
    "authors" : [ "Clinton Gormley", "Zachary Tong"],
    "started" : "2013-02-04",
    "pages" : 230
}'
```



Delete

» curl -X DELETE localhost:9200/books/book/1



Get

» curl -X GET localhost:9200/books/book/1



Search

»curl -X GET localhost:9200/books/_search?q=elasticsearch

```
{
    "took" : 2, "timed_out" : false,
    "_shards" : { "total" : 5, "successful" : 5, "failed" : 0 },
    "hits" : {
        "total" : 1, "max_score" : 0.076713204,
        "hits" : [ {
            "_index" : "books", "_type" : "book", "_id" : "1",
            "_score" : 0.076713204, "_source" : {
            "title" : "Elasticsearch - The definitive guide",
            "authors" : [ "Clinton Gormley", "Zachary Tong" ],
            "started" : "2013-02-04", "pages" : 230
        }
    }]
}
```



Search Query DSL

```
» curl -XGET 'localhost:9200/books/book/_search' -d '{
  "query": {
      "filtered" : {
          "query" : {
              "match": {
                  "text" : {
                      "query" : "To Be Or Not To Be",
                      "cutoff frequency" : 0.01
                   }
              }
          },
          "filter" : {
              "range": {
                "price": {
                "gte": 20.0
                "lte": 50.0
          ....
          }
}'
```





kibana

ARTIFICTALE INTELEENCE Kibana view



Kibana view



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Constraints
 Constrain

ARTIFICAL INTEREMENT Kibana view



Programming language support!

- 4 Java
- 4 JavaScript
- 4 Perl
- \rm 🖊 🕹
- 4 Python
- 4 Ruby
- **4** Scala

- 🔸 .Net
- \rm Lua
- 4 Clojure
- 4 Erlang
- \rm Go
- \rm Groovy
- **4** Haskell



Data provides value for businesses

I have so much data or I can make some!

So Let's check what can we do with that data?

Domain data vs Application data

Internal
 Orders
 Products

- 4 Log files
- Metrics

. . .

4 Monitoring KPIs

4 External

...

Social media streams
Emails





ELK ecosystem



No architectural limitation!



No architectural limitation!



ATTHECTAL INFORMATION NO Architectural limitation!



Which technology to choose?

We selected just two out of the box! There are a lot more...

But which one is better? MongoDB or Elastic search?

ARTIFICATION ACCORDING to statistics

DB-Engines Ranking of Elasticsearch vs. MongoDB



ARTIFICATE ACCORDING to statistics

Rank					Score		
Jul 2017	Jun 2017	Jul 2016	DBMS	Database Model	Jul 2017	Jun 2017	Jul 2016
1.	1.	1.	Oracle 🚹 👾	Relational DBMS	1374.88	+23.11	-66.65
2.	2.	2.	MySQL 🗄 👾	Relational DBMS	1349.11	+3.80	-14.18
3.	3.	3.	Microsoft SQL Server 🖪 👾	Relational DBMS	1226.00	+27.03	+33.11
4.	4.	↑ 5.	PostgreSQL 🗄 👾	Relational DBMS	369. <mark>44</mark>	+0.89	+58.28
5.	5.	4 .	MongoDB 🛃 👾	Document store	332.77	-2.23	+17.77
6.	6.	6.	DB2 🚦	Relational DBMS	191.25	+3.74	+6.17
7.	7.	1 8.	Microsoft Access	Relational DBMS	126.13	-0.42	+1.23
8.	8.	4 7.	Cassandra 🗄	Wide column store	124.12	-0.00	-6.58
9.	9.	1 0.	Redis 🖶	Key-value store	121.51	+2.63	+13.48
<mark>10</mark> .	↑ 11.	1 1.	Elasticsearch 😆	Search engine	115.98	+4.42	+27.36
11.	4 10.	4 9.	SQLite	Relational DBMS	<mark>113.8</mark> 6	-2.84	+5.33
12.	12.	12.	Teradata	Relational DBMS	78.37	+1.04	+4.43
13.	13.	13.	SAP Adaptive Server	Relational DBMS	66.91	-0.61	-3.82
14.	14.	14.	Solr	Search engine	66.02	+2.41	+1.33
15.	15.	15.	HBase	Wide column store	63.62	+1.75	+10.48
16.	16.	1 8.	Splunk	Search engine	60.30	+2.78	+13.65
17.	17.	4 16.	FileMaker	Relational DBMS	58.65	+1.57	+7.09
18.	18.	1 20.	MariaDB 🔂	Relational DBMS	5 <mark>4.</mark> 36	+1.47	+18.56
19.	19.	19.	SAP HANA 🗄	Relational DBMS	47.94	+0.45	+6.14
20.	20.	4 17.	Hive 🔂	Relational DBMS	46.20	+1.82	-1.34



For more detailed Comparison check this link:

https://db-engines.com/en/system/Elasticsearch%3BMongoDB



Actually they are totally different solutions:

MongoDB is a general purpose database

Elastic search is a distributed text search engine

It's so simple. Don't use them in a situation which they aren't designed for !!



Use mongoDB for your data store but Elastic

search for your high performance and

customizable full-text-search.

Although they have a portion of the other one's

capabilities, but they are not the perfect choice

for that one!

Why ELK?

The main idea is that we can decide between a huge number of technologies even when we know the below:

- What is it designed for?
- What is the main idea behind the technology?
- What is my problem?
- What are my limitations?

How can I design the architecture in a way that it solve the solution?

TITAN – Graph Info

Specific benefits of TITAN

- Open-source and support for very large graphs.
- Support for many concurrent transactions and operational graph processing.
- Support for global analytics and batch graph processing through the Hadoop framework.
- Support full text search for vertices and edges on large graphs.
- Native support for popular property graph data mode
 Exposed by Tinkerpop.

TITAN – Graph Info (Cont.)

Specific benefits of TITAN (Cont.)

- Native support for the graph traversal language, the Gremlin.
- Easy integration with the Gremlin graph server.
- Numerous graph-level configurations provide knobs for tuning performance.
- Provide an optimized disk representation to allow for efficient use of storage and speed of access.



TITAN – Graph Info (Cont.)



TITAN – Graph Info (Cont.)

CAP Theorem : (3 supporting backbends)

C= Consistency, A= Availability, P= Partitionability


TITAN – Graph Info (Cont.)

Benefits of TITAN with Cassandra:

- Continuously available with no single point of failure.
- No read/write bottlenecks to the graph as there isn't master/slave architecture
- Caching layer ensures that accessed data is available in memory.
 Increase the size of the cache by adding more machines to the cluster.

Addressing Performance Issues in Titan+Cassandra

TITAN – Graph Info (Cont.)

Benefits of TITAN with HBase:

- Tight integration with the Hadoop ecosystem.
- Native support for strong consistency.
- Convenient base classes for Hadoop Map-Reduce job with HBase



Big Data in the Real World

- Social Network Analysis
- Climate data, Large scale health care
- Complex Image Processing
- Personalization (Facebook, Telegram,)
- **Advertising**, Mobile Telecommunication Networks (i.e., 5G),
- E-commerce and E- Banking Applications



Big Data in the Real world (Cont.)

Banking Systems; Big Data and Deep Learning

- Banknote Authentication and Forgery Detection
- Financial Fraud Detection
- Bank Embezzlement & Money Laundering
- Boost e-commerce Sales
- Losing From Disgruntled Customers
- Loan Approval Prediction



Big Data in the real world (Cont.)

Deep Learning Algorithm Transcribes House Numbers (Google)



Big Data in the real world (Cont.)

4 Car Classification using Deep Learning Approach



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Thanks Any Question?